



Training – Creative Writing



Joey Velberg | Young Master

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Brochure

As an author, I now master several literary genres. It started with poetry. Writing poems gave my emotions a way out. Poetry allowed me to connect with myself. I then developed my journalistic writing skills, which allowed me to connect with the world. And in recent years, I have devoted myself to non-fiction prose, allowing society to get acquainted with me and my business.

With the training 'Creative Writing' I want to enable you to do the same. In a world that is constantly changing, it is essential to stay true to yourself. So your audience can continue to find you, and you can continue to inspire. I am convinced that authenticity is the key to that process. Be welcome and write your story.

PROGRAMME

This training includes:

- Goal setting
- Retorica
- Poet's exercises
- A great story in five elements
- Safe space to share your work

And, as an added bonus, you will walk away with my debut poetry album 'Weg met de Woorden' (or 'Away with Words') for free.

PURPOSE

After following this training, you will have awakened the writer within. With every piece you know what you are writing it for. The writing itself goes more smoothly than you did before this training. You have also learned to engage with people through your story. And you have been listened to, without judgement.

FOR WHOM

This training is for creatives, communication specialists, marketers and (aspiring) writers who want to take their writing skills to the next level. Everything I do is tailor-made. In consultation with the client, this training can be given to beginners, intermediates, or advanced. So that the training optimally matches where you are now, and you can grow towards where you want to be.



PRACTICAL INFORMATION

The study load for this training is equal to the duration of the training, namely half a day. No preparation is necessary. Also, there will be no explicit homework afterwards. The training itself is not only an educational experience, but also a powerful intervention.

Study materials do not need to be purchased. If the use of exercises in the form of paper instructions, cards or other working methods is necessary, the trainer will take care of this.

No prior education is required to follow this training.

LOGISTICS

When: On request

Where: Online / On location

Participants: Between 8 – 12 people

Costs – Open enrollment: €125* per daypart / €200* whole day

Costs – In company: €995* per daypart / €1850* whole day

*Excluding traveling costs and venue (if applicable). Exempted from VAT.

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